

Jon Swerens

Helping people tell their stories with precision writing, editing and design in print, broadcast and Web

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See portfolio at
jonswerens.com/portfolio

Achievements in current position

Production coordinator Manage eight-person design and copy desk. Work with pre-press personnel to manage printing and production processes and meet deadlines.

Marketing and advertising liaison Work with marketing department and Claritas data to shape branding and content strategies. Create ads aligned with marketing goals.

Technology trainer Taught entire newsroom how to use new production system, after simplifying user interface and creating all training materials. Continue to solve technology and software issues as they arise.

Online and social media editor Establish presence of newspaper on Facebook and Twitter and explore other online options for publicity and community.

Book editor Manage print shop, designer, photo editor and contributors to produce glossy-page, retail-ready photo books.

Art and graphics editor Create precision charts and maps.

Audio engineer Write, produce and mix news and features for local radio.

Recent career experience

The News-Sentinel, Fort Wayne, Ind. Hired as page one designer in Sept. 1998, promoted to assistant news editor in October 1999, promoted to news editor in January 2002 and promoted to news and presentation editor in March 2007. Served as interim features editor, managing a three-person staff and freelance writers, from October 2004 to March 2005.

Adjunct Professor, Taylor University-Fort Wayne Taught desktop publishing and basic reporting in fall semester 1999 and 2001 and spring semester 2002.

Education and skills

Earned bachelor's degree in journalism at West Virginia University in 1988

Adept at page layout and design, literate on both Mac and Windows platforms and proficient in QuarkXPress, InDesign, Freehand, Illustrator, Photoshop, the Office suite and HTML/CSS.

Experienced with writing hard news, features, advertising copy and radio.

Honors and associations

Graduate, class of 2008 Young Leaders of Northeast Indiana Leadership Institute

Chairman of the board, Summit City Fencing Club, 2008-present

Associate member, AB417 societal think tank

Judge and presenter, Sterling Sentinel scholarships