

# Jon Swerens

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See more at [www.jonswerens.com/portfolio](http://www.jonswerens.com/portfolio)

Helping people tell their stories  
with precision editing and design in print, broadcast and Web

## Achievements in current position

**Production coordinator:** Manage eight-person design and copy desk. Work with pre-press personnel to manage printing and production processes and meet deadlines.

**Marketing and advertising liaison:** Work with marketing department and Claritas data to shape branding and content strategies. Create ads aligned with marketing goals.

**Technology trainer:** Taught entire newsroom how to use new production system, after simplifying user interface and creating all training materials. Continue to solve technology and software issues as they arise.

**Book editor:** Manage print shop, designer, photo editor and contributors to produce glossy-page, retail-ready photo books.

**Art and graphics editor:** Create precision charts and maps.

**Audio engineer:** Write, produce and mix news and features for local radio.

## Recent career experience

**The News-Sentinel, Fort Wayne, Ind.:** Hired as page one designer in Sept. 1998, promoted to assistant news editor in October 1999, promoted to news editor in January 2002 and promoted to news and presentation editor in March 2007. Also served as interim features editor, managing a three-person staff and numerous freelance writers, from October 2004 to March 2005.

**Adjunct Professor, Taylor University-Fort Wayne:** Taught desktop publishing and basic reporting in fall semester 1999 and 2001 and spring semester 2002.

## Education and skills

Earned bachelor's degree from school of journalism at West Virginia University in 1988

Adept at page layout and design, literate on both Macintosh and Windows platforms and proficient in QuarkXPress, InDesign, Freehand, Illustrator, Photoshop, the Office suite and HTML/CSS.

Experienced with writing hard news, features, advertising copy and radio.

## Honors and associations

Graduate, class of 2008 Young Leaders of Northeast Indiana Leadership Institute

Chairman of the board, Summit City Fencing Club

Associate member, AB417 societal think tank

Judge and presenter, Sterling Sentinel scholarships